TORONTO **ARTS** FACTS

174,000

Torontonians work in the culture sector.

Every \$1 the City invests in the non-profit arts sector generates

\$8.25

in earned revenues plus an additional \$11.77 from other levels of government and the private sector.

80%

of Torontonians see arts education programs in schools as being important.



Canadians believe that exposure to the arts and culture is important to their well-being.



53 more facts: TORONTOARTSFOUNDATION.ORG/KNOWLEDGE