

TORONTO ARTS FACTS



Toronto's arts and culture sector contributes

\$11.3 billion

to Ontario's Gross Domestic Product.



Six in ten

Ontarians who live, work in, or visit Toronto say that the city's arts and cultural activities are important in their decision to do so.



57%

of Torontonians think support for arts in Toronto should be a priority for local businesses.



83%

of Canadian parents believe that engaging children in the arts is important for their development.